
MANAGEMENT OF COMMUNITY READING PARK AS A LEARNING SOURCE

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A B S T R A C T

The development of a reading culture is one of the government programs that aim to develop a knowledgeable, skilled, advanced, and independent society through reading, writing, arithmetic and literature activities which are implemented through the Community Reading Park (TBM) media. The number of Community Reading Parks (TBM) currently managed by a group of people both independently and under the guidance of the local government is fostered by city libraries, especially in Malang City, but the awareness of the local community about the presence of this Community Reading Park (TBM) is still very minimal so that the utilization The Public Reading Park (TBM) is still not optimal. The purpose of establishing several Community Reading Parks (TBMs) around Malang City began to increase the culture of fondness for reading in the surrounding community, especially for children and adolescents, but over time, it is no longer limited to increasing reading fondness for the surrounding community, the presence of Taman Baca The community (TBM) currently functions to improve the information literacy skills of the surrounding community, not only for children and adolescents but for all levels of society.

INTRODUCTION

Taman Baca Masyarakat (TBM) is one of the learning resources in the community. With the existence of a community reading park (TBM), which is good, it can improve the function of TBM as a learning resource for the surrounding community. In addition, with a series of activities to socialize the role of TBMs to the community, it is hoped that it can add insight and knowledge to the community about the role of TBM as a learning resource in the community. The development of

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a reading culture is one of the government programs that aim to develop a knowledgeable, skilled, advanced, and independent society through reading, writing, arithmetic and literature activities which are implemented through the Community Reading Park (TBM) media. The number of Community Reading Parks (TBM) currently managed by a group of people both independently and under the guidance of the local government is fostered by city libraries, especially in Malang City, but the awareness of the local community about the presence of this Community Reading Park (TBM) is still very minimal so that the utilization The Public Reading Park (TBM) is still not optimal. The purpose of establishing several Community Reading Parks (TBMs) around Malang City began to increase the culture of fondness for reading in the surrounding community, especially for children and adolescents, but over time, it is no longer limited to increasing reading fondness for the surrounding community, the presence of Taman Baca The community (TBM) currently functions to improve the information literacy skills of the surrounding community, not only for children and adolescents but for all levels of society.

The above condition is one of the problems faced at this time, namely the inadequate and even distribution of the management and utilization of the Community Reading Park (TBM) around Malang City while the Community Reading Park (TBM) can be used as a learning resource for the surrounding community. This condition is influenced by several factors, such as the lack of understanding of the surrounding community regarding Community Reading Gardens (TBM), the not well managed Community Reading Gardens and the absence of activity programs that can accommodate the surrounding community to develop their skills and potential directly. Efforts that can be applied in improving community reading park governance are: (1) Conducting socialization to the surrounding community so that they can find out and utilize the Community Reading Gardens (TBM) in the vicinity as a learning resource; (2) Organizing better management training and assistance for the Community Reading Park (TBM) so that they can be used as a learning resource; (3) Organizing activities that can improve the skills and creativity of the surrounding community, especially for children and adolescents.

Taman Bacaan Masyarakat (TBM) is a place designed to be fun so that the local community has the will to come and study in the reading garden. The available book collections must be in accordance with the needs of the community, the diversity of book collections must be considered so that people do not feel bored and bored with the existing collections. Books as a source of community learning are read by visitors according to the interests and needs of the visitors themselves. (Prestanti & Sumarto, t.t.)

In realizing people who love to learn and love to read, Community Reading Gardens (TBM) have a very important and strategic role because Community Reading Gardens (TBM) are established by, for, and are in the midst of society. Community Reading Gardens (TBM), which grew out of, by, and for the benefit of the community, is an important indication of democratization in the field of education and at the same time a manifestation of the community's responsibility for lifelong education services. This is in line with the objectives of organizing a

Community Reading Park (TBM) based on the Guidelines for Organizing and Managing Public Reading Gardens (TBM) issued by KEMENDIKBUD in 2013, namely (1) improving literacy skills and reading skills; (2) developing interest and penchant for reading; (3) building a reading and learning society; (4) encouraging the creation of a lifelong learning society; (5) realizing the quality and independence of people who are knowledgeable, skilled, cultured, developed and civilized (2013).

Apart from the previously stated objectives, it is necessary to understand together the functions inherent in Community Reading Gardens (TBM) as:

1) Learning Resources. Taman Baca Masyarakat (TBM) by providing reading material mainly books are a source of learning that can support a lifelong learning community, such as knowledge books to open insights, as well as various practical skills that can be practiced after reading, for example food recipe books, management procedures. house yards, etc., as well as books that can support the economic improvement of the surrounding community.

2) As a source of information. TBM by providing reading material in the form of newspapers, tabloids, references, booklets, and / or internet access that can be used by the public to find various latest information widely.

3) As a place for recreation-education. With non-fiction books provided to provide entertainment that is educational and fun. Furthermore, TBM with the reading material provided is able to bring people to be more mature in their behavior and to mingle in the community. (2013)

Judging from the main function of TBM, it cannot be separated from the condition of the Community Reading Gardens (TBM) that so far still face various obstacles to become a source of lifelong learning for all levels of society. The constraints referred to above include the condition of facilities / infrastructure, the number and types of reading materials, professionalism of management, quality of service, and the partnership network of Public Reading Gardens (TBM) so far still need to be repaired and improved if Taman Bacaan Ma. - society (TBM) is truly expected to become a quality learning center. Apart from that, there are other problems faced by the Community Reading Gardens (TBM), namely the low interest in reading and interest in visiting the community so that public awareness and knowledge of the role of TBM is still very minimal. (Sitepu, t.t.)

From the results of previous observations, it is seen that there are several Community Reading Gardens (TBMs) in Malang City which are still very unfit to be called a lifelong learning resource for the community, this is due to the constraints that have been mentioned so that it is hoped that after the training and assistance in governance management managing the Taman Baca Masyarakat which will be implemented can make the TBM a lifelong learning resource for all levels of society. There are several Community Reading Parks (TBM) in Malang, such as the Literacy Terrace TBM, Lesanpuro Reading Center TBM (SABARO), Lentera TBM, Krambil TBM and others. Some TBMs that have been mentioned are located in Malang City, which are spread over several districts. TBM Literacy Terrace and Lesanpuro Reading Studio TBM (SABARO) are in Kedungkandang District, while TBM Lentera and TBM Krambil are in Blimbing District. Apart from the TBM, it was mentioned that there were still many TBMs around Malang City. Overall the problems that exist in some TBMs are the lack of implementation of

good governance management, for example, the arrangement of collections that are not in accordance with their respective subjects, making it difficult for the public or visitors to use reading material, incomplete administration of borrowing and inventory of existing collections so that the process of borrowing and returning books are not well controlled, lack of understanding of visitors in maintaining and using existing collections, limited collections that are owned, causing boredom and low interest in visiting and reading interest in the surrounding community. These conditions must be addressed so that the use of TBM as a lifelong learning resource in the community can be realized properly.

Improvement of Community Reading Park Governance (TBM)

Activities to improve community reading park governance include:

- 1) Conduct training and assistance in the management of Community Reading Gardens as a learning resource. Before attracting public interest in utilizing and empowering the Community Reading Park (TBM) as a learning resource for the community, it is necessary to provide understanding and skills to managers in managing TBMs that have been established considering that TBM managers around Malang City are the general public who work as school teachers as well as ordinary people who have an interest in improving the literacy of children and adolescents and society as a whole. Seeing these conditions, it is hoped that the training and assistance in TBM management as a learning resource can improve TBM management in accordance with the provisions so that it can increase the usefulness of TBM by the surrounding community in accordance with the actual goals and functions of the TBM.
- 2) Conducting TBM socialization and giving awareness of its importance to the community. Before conducting socialization, literacy managers and activists as well as service teams must first know the community around the TBM as their target with the aim of knowing the socio-cultural, economic, religious, environmental potential, educational background, and real needs needed. This is very important as a consideration in determining the activities to be carried out to attract and foster interest in the surrounding community. TBM, like libraries, provides services in the field of reading materials to the public, with a limited number of reading materials, both in number and in type, its users need to be optimized by introducing TBM to the community through socializing the existence of TBMs, and at the same time providing awareness of the benefits that can be obtained from reading activities. Reading activities are like sharpening the brain so that it improves one's own ability, likewise learning is synonymous with reading, because usually learning activities are carried out by learning. By reading, a window to the world opens, insight opens, from not knowing to knowing, from not understanding to understanding, from being unable to being able, from being unskilled to being skilled. In short: "Know and can because of reading". This activity is expected by the community to recognize the importance of TBM in their lives by measuring the achievement of TBM goals and functions according to the existing guidebook.
- 3) Organizing activities that can improve community skills. So that TBMs can carry out their duties and functions, managers are required to be creative in creating

activities as an effort to attract people to visit and take advantage of TBM. TBM functions as a means of learning, a source of information, and educational recreation, reading materials of any kind can support learning. Practicing skills from the books available at TBM by means of the manager finding technical resource persons in certain skill areas, for example making shampoo, laundry soap, soy sauce, or coconut oil by demo. The target of this activity is to increase the attractiveness of the community to take full advantage of TBM as a lifelong learning resource, increase community skills and creativity and empower the existence of TBMs in carrying out useful activities. as well as conducting skills training for the community, especially mothers around the TBM. As for the types of activities that will be carried out by providing batik training and making TOGA in their respective yards.

CONCLUSION

Community reading gardens (TBM) are a means of learning resources in the community. TBM as a community learning resource center needs to be pursued and developed. This is because of the importance of bringing information to the public. Efforts that can be applied in improving community reading park governance are: (1) Conducting socialization to the surrounding community so that they can find out and utilize the Community Reading Gardens (TBM) in the vicinity as a learning resource; (2) Organizing better management training and assistance for the Community Reading Park (TBM) so that they can be used as a learning resource; (3) Organizing activities that can improve the skills and creativity of the surrounding community, especially for children and adolescents.

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